

***The following is a message from the MAJ Chairman congratulating Corporate Affairs Research and Advertising (CARA) Limited for achieving 30 years of service:***

The Media Association Jamaica Limited is pleased to publicly offer our commendation and support for the valuable work that CARA Limited has given to the Advertising, Communications, Media and Public Relations industries for three decades.

CARA has carved out, built and maintained a special place for delivering consistent excellence in public relations, communications research, corporate communications, media planning and the execution of communications and marketing strategy over the past 30 years.

We are especially pleased to single out the expertise of CARA's champion, career educator and communications expert, Mrs. Elaine Commissiong. She has been the consummate professional, the consistent performer and an expert on communications activities in Jamaica. As an advertising consultant and strategic planner media have partnered with CARA in several campaigns and activities which have been mutually beneficial.

Our association congratulates Elaine, her staff and CARA for 30 years of sterling service and wishes them and CARA several decades more of professionalism and success.

*Gary Allen  
Chairman  
Media Association Jamaica Limited  
May 16, 2011*